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| **Day of the Week** | **Daily Activities** | **Homework/Assignments** |
| **Monday** | * No School |  |
| **Tuesday** | * Hand out syllabus * Seating chart * Google Classroom login |  |
| **Wednesday** | * Pre-test * Read section of book: Branding * Marketing is all around us activity |  |
| **Thursday** | * Follow a product * Student choose a company and begin researching * Due: Marketing All Around Us - Reflection | * Choose a product to follow |
| **Friday** | * Branding PowerPoint * Activity: create a brand for 2 local businesses * Spokesperson/Mascot * Slogan/Logo | * Reflection: why does it work, why doesn’t it work? |

Week 1: Monday 9/3 - Friday 9/7 (No school Monday 9/3)