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| **Day of the Week** | **Daily Activities** | **Homework/Assignments** |
| **Monday** | * No School
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| **Tuesday** | * Hand out syllabus
* Seating chart
* Google Classroom login
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| **Wednesday** | * Pre-test
* Read section of book: Branding
* Marketing is all around us activity
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| **Thursday** | * Follow a product
* Student choose a company and begin researching
* Due: Marketing All Around Us - Reflection
 | * Choose a product to follow
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| **Friday** | * Branding PowerPoint
* Activity: create a brand for 2 local businesses
* Spokesperson/Mascot
* Slogan/Logo
 | * Reflection: why does it work, why doesn’t it work?
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Week 1: Monday 9/3 - Friday 9/7 (No school Monday 9/3)