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| **Day of the Week** | **Daily Activities** | **Homework/Assignments** |
| **Monday** | * Partner work
* 2 local businesses
* Brand
* Slogan
* Logo
* Spokesperson
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| **Tuesday** | * Due: Create a brand
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| **Wednesday** | * Target market PowerPoint
* Follow a product week 2 introduction
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| **Thursday** | * Target Markets
* Magazine Project
* Analyze Cover – target markets
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| **Friday** | * Continue: magazine projects (target markets)
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Week 2: Monday 9/10 - Friday 9/14