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| **Day of the Week** | **Daily Activities** | **Homework/Assignments** |
| **Monday** | * Partner work * 2 local businesses * Brand * Slogan * Logo * Spokesperson |  |
| **Tuesday** | * Due: Create a brand |  |
| **Wednesday** | * Target market PowerPoint * Follow a product week 2 introduction |  |
| **Thursday** | * Target Markets * Magazine Project * Analyze Cover – target markets |  |
| **Friday** | * Continue: magazine projects (target markets) |  |

Week 2: Monday 9/10 - Friday 9/14