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| **Day of the Week** | **Daily Activities** | **Homework/Assignments** |
| **Monday** | * IKEA Case Study |  |
| **Tuesday** | * IKEA Case Study |  |
| **Wednesday** | * Place Strategy PowerPoint * Follow a Product: Week 4 |  |
| **Thursday** | * Follow a Product: Week 4 |  |
| **Friday** | * Due: Follow a Product: Week 4 * Begin Products and Pricing * Sports and Marketing |  |

Week 4: Monday 9/24 - Friday 9/28